

Benefits of Membership



Free Advertising, Promotion, and Referral Services: The Chamber refers potential customers to member businesses only. The Business Directory Serves double duty as a Tourism Guide, designed to showcase businesses in the South Shelby County Area.

Business Directory: The Directory is a quick and easy reference guide that encourages local residents and newcomers to do business with Chamber members. Each member receives two listings: alphabetical and service oriented.

Sponsorship Opportunities: The Chamber is pleased to offer a variety of cost-effective opportunities for you to promote your business; The Coffee with the Mayors Breakfasts, The Chamber Luncheons, Community Events, Creative Arts Antiques and Business Show, Golf Tournament and Silent Auction and Gala, and Annual Diamond Awards Ceremony.

Tourism: The Chamber Office will offer information about tourist attractions, dining establishments, shops, and overnight accommodations. This will also be communicated in our annual comprehensive guide and directory.

Education: Supporting Local Education. The Chamber sponsors a Student Scholarship Program.

Networking Opportunities: Socializing with Chamber Members directly benefits any business or profession in terms of good will and networking. *The Monthly Luncheons and the *Quarterly Coffee with the Mayors are offered throughout the year.

Business Advocacy & Promotion: The Chamber promotes the area at the local, state, and national levels. Our Chamber works with our Local and State Legislative Leaders in communicating and advocating the interest of business for our areas. Promoting members and offering discounts on advertising with the Shelby County Reporter in the Chamber Newsletter and for Chamber Members on the Shop South Shelby Website.

Chamber Newsletter Subscription: Your membership includes a complimentary subscription to The Kaleidoscope, which is in the Shelby County Reporters Newspaper.

Ribbon Cuttings & Grand Openings: The Chamber assists members with grand openings, ground breaking ceremonies, ribbon cuttings and open houses.

Calendar of Events: Monthly & Yearly calendar listings via the Web Site for community events and business openings.

2011 will include **Scheduled Workshops & Educational Seminars** for Chamber members.

Internet Exposure: Your business information will be available 24/7, 365 days a year worldwide via our Web site and a link to your Web site. In as of December 2009-13,268 and 11,425 thru October 2010 unique visits (which is individual computers) the Chamber Web Site received more than hits.